

CSC Taskforce Meeting Minutes

Date: Wednesday, January 15, 2025

Time: 12:30 PM – 1:35 PM

Attendees:

- Mike K.
- Cece W.
- Nancy H.
- Bridgett M.

1. STR Environmental Conference: *Saturday, January 25, 2025*

- **Representation:**
 - Taskforce will have a half-table at the conference.
 - Mike will staff the table and attend the event on Friday (10 AM–2 PM).
- **Promotional Materials:**
 - Rack Cards
 - Bridgett has designed a rack card for display and distribution
 - Haun Memorial Library will be added to the partner list- Bridgett will reach out for logo
 - JCPHS will be added pending Cece's confirmation
 - Cece will print the rack cards on cardstock and create a larger laminated display sign from the design
 - Buttons
 - Cece will produce buttons featuring the CSC logo for distribution
 - Table Cloth/Runner
 - Cece will organize an interim tablecloth with the CSC logo for display
 - Bridgett will design a branded table runner for future events, with the Village purchasing it
 - Email Signup Sheet
 - Bridgett will create a branded email signup sheet
 - Bridgett will inquire with TILT about using their Constant Contact platform to manage a new email list exclusively for CSC updates

2. Spring Event

Date: Saturday, May 3, 2025, 10 AM – 12 PM

Theme: Tree planting and family-friendly activities.

- Bridgett will follow up with Mikey regarding SAFE club participation, (possibly) specifically focusing on microplastics, reusable water bottles, and their impacts on water and health
 - Suggest microplastics/reusable bottle focus and the harms to water and health
- Mike to coordinate with the Village on event location and tree type.

- Mike has offered one of his own Oak trees to plant

3. Portal Update and Certification Process

- The portal is operational. The grant portal remains shut down.
- Updated certification goal is April 2025
- All necessary materials will be submitted to Carly by the end of February to compile and upload to the portal
- The Village must conduct a GHG inventory and then we will develop a Climate Action Plan (CAP). We will focus on this during our next meeting after the inventory is done
- Existing materials such as the 2016 Comprehensive Plan and supplementary maps will be digitized and shared with Carly and the taskforce
- Mike and Nancy will work with Amanda to gather the required information for Carly

4. Future Ad

- The taskforce plans to publish an ad in the TI SUN to raise awareness about ongoing projects and encourage community engagement-our social medias will also be advertised
- Bridgett will redesign the rack card for use as an ad and share the draft with Mike, Cece, Amanda and Joan
- Goal is to have the ad finalized and submitted following next month's meeting

5. Composting

- There is ongoing confusion about the composting imitative
- Further clarification and updates will be sought to address the current status

Note from Bridgett about Social Media:

- If you haven't already, please follow us on Instagram and Facebook as well as share the pages to your family, friends, colleagues, etc. to also follow!
- If you have anything that you think would be applicable for me to post, please either email me or text me at (585) 851-1412 and I will make sure to get it posted!
- Instagram Handle: clayton_csc
- Facebook Handle: Village of Clayton Climate Smart Community-CSC

6. Next Meeting

- **Wednesday, February 26, 2025, 12:30 PM – 1:30 PM**